



2017 Southwestern Regional Leadership Conference

2017 Regional Award Guidelines

PURPOSE OF GUIDE AND SUBMITTING ANNUAL REPORT

- To provide detail for chapters on presenting the formal Annual Report to respective Regional Office and Corporate Headquarters as adopted by the General Board during its February 2009 General Board meeting.
- To provide symmetry and alignment with the recently adopted *Chapter Operating Standards and Awards, Recognition Process*
- To provide revision and clarification of Chapter reports process approved during Houston Conclave 1973
- The annual report also serves as a tool in supporting the results of the annual chapter assessment.

POLICY STATEMENT:

As per Fraternity's constitution, all Chapters are required to submit a formal chapter report on an annual basis. Chapters will be required to report in the following 5 focused areas:

- Scholarship and Academic Achievement
- Program Implementation and Reporting
- Membership Growth and Retention
- Chapter Operations
- Risk Management

REQUIRED SUBMISSION PERIOD:

All chapters are required to submit an annual report to the office of the Regional Director by February 9th of each year. The report will cover the chapters' activities for the year just concluded (January 1st through December 31st). Each Regional Director is required to submit to the Corporate Headquarters for the International Standards and Awards Committee Review by March 9th of each year; the chapter report information of who turned in their chapter report to them, so it may reflect the same as headquarters.

- **During a Conclave year, all Regional Directors are responsible for submitting the Regional Outstanding chapters for both alumni and collegiate by May 9th of that year to the International Standards and Awards Committee Chairman and the International Executive Director via email.**
- **During a non-Conclave year, all Regional Directors are responsible for submitting the Regional Outstanding chapters for both alumni and collegiate by the conclusion of your Regional Conference to the International Standards & Awards Committee Chairman and the International Executive Director via email.**

ACCOUNTABILITY:

All Chapters are mandated to submit an Annual Chapter Report. Chapters who fail to present Annual Report may be suspended and/or fined by their Regional Director.



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EVALUATION:

The annual report will be reviewed by the respective Regional Director and evaluated by each region's Standard and Awards Committee and the International Standard and Awards Committee.

DEVELOPING THE ANNUAL CHAPTER REPORT:

1. Prepare a professional cover, which includes the name of your chapter, your region, College or University, City where chapter is located.
2. Ensure first page includes chapter address, officers and contact information, and chapters' email address.
3. Include Summary Report of Chapter Self-Assessment Results.
4. Utilize your results of the Chapter Self-Assessment Tool to report in each of the following categories:

a. Scholarship and Academic achievement

In this section, provide academic demographics. For example, undergraduate should list cumulative GPA and alumni chapters discuss academic performance of chapters you advise. Alumni Chapters are to share learning opportunities and special presentations that took place in chapter meetings. Alumni chapters are to also provide academic demographical information as presented in the self-assessment.

b. Program Implementation and Reporting

In this section the chapter is able to provide documentation on implementing Fraternity programs. The chapter is encouraged to add action photos that support documentation. The chapter should also provide a summary and accountability of community service hours.

c. Membership Growth and Retention

In this section, chapters are to provide a chapter roster, which includes contact information for each member. Include total active brothers, newly initiated brothers, reinstated brothers, and transferred brothers from collegiate to alumni chapters as well as other transfers. Alumni chapters indicate career or business industry/ title. Collegiate chapters, indicate classification and your career goals. Chapters are to share membership growth and strategies as well as outcomes/results of those goals and strategies.

d. Chapter Operations

This section allows the chapter to share a complete operations assessment of chapter. Use the standards included in the Chapter Self-Assessment Tool to lead your discussions.

e. Risk Management

In this section the chapter can report and document chapter risk management procedures.

OTHER REPORTING NOTES:

- Report is to be presented in two formats: printed and saved on compact disc (CD) in PDF format. All CD's and CD envelope must be properly labeled.



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- Each chapter must present two copies of the printed report along with a CD for each copy. One copy must be sent to the International Headquarters and to the Regional Director.
- Printed reports should be professional bounded or in folder with plastic cover.
- At least one PIA for each of the three national programs should be included in the chapter report and for each individual award (PIA must be present with submission!)

Outstanding Regional Collegiate Chapter

This chapter will be judged on the following criteria: • Final score of Chapter Awards and Recognition Audit Report with Regional Director’s recommendation. • Annual Chapter Report submitted by required deadline. • Degree of participation in Sigma International Programs. 3 awards are given in this area (one award for each of the 3 chapter levels).

Outstanding Regional Alumni Chapter

This chapter will be judged on the following criteria: • Final score of Chapter Awards and Recognition Audit Report with Regional Director’s recommendation. • Annual Chapter Report submitted by required deadline and procedures. • Degree of participation in Sigma International Programs. 3 awards are given in this area (one award for each of the 3 chapter levels).

The Charles I. Brown Memorial Award (Collegiate Brother)

“The Charles I. Brown Memorial Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother Charles I. Brown, only founder of the fraternity from the Southwestern Region to charter a chapter in the region, and to recognized the personal achievements of the Collegiate brother in the region who has done the most during the past year to “speed our cause on its way”.

The Argel Oatis Sigma Man of the Year Award (Alumni Brother)

“The Argel Oatis Sigma Man-of-the-Year Award” is to make known to the brotherhood and the public the personal achievements and service to community and humanity of the brother in the region who has done the most during the past year to “speed our noble cause on its way”.

The George Washington Carver Education Award (Collegiate Brother)

“The George Washington Carver Education Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother George Washington Carver, Member, Distinguished Service Chapter. Dr. Carver was a world-renowned agricultural scientist and teacher, who almost single-handedly saved the post-Civil War agricultural economy of the South. Dr. Carver made more than 300 products from peanuts and 100 or so from the sweet potato, and by doing so he revolutionized the agriculture of the South and improved the nutrition of mankind. Another purpose of the award is to recognize the service to community and the personal achievements of the brother in the region who has done what Brother Carver suggested: Learn to do common things uncommonly well; and kept in mind that anything that helps fill a dinner pail is valuable.

The John T. Thornton Bigger and Better Business Memorial Award (Alumni and/or Collegiate Brother)

“The John T. Thornton Bigger and Better Business Memorial Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother John T. Thornton, the first Sigma from the Southwestern Region to become a Life Member of the fraternity. In Kansas City,



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Brother Thornton was a member of Alpha Delta Sigma Chapter, well-known educator, charter member of the Board of Directors of Douglass State Bank, real estate developer, successful businessman and owner of the Parkview Hotel. In the late forties and early fifties, the Parkview Hotel was the largest and finest hotel for blacks in Kansas City. The 1948 SW Regional Conference was held in the Parkview Hotel. Another purpose of the award is to recognize the service to community and the personal and corporate achievements of an individual(s) or organization in business for profit.

Collegiate Chapter with the Highest GPA

Collegiate Brother with the Highest GPA

The Ulysses S. McPherson Athletic Award (Collegiate Brother)

“The Ulysses S. McPherson Athletic Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother Ulysses S. McPherson, Member, Distinguished Service Chapter. For many years, Brother Dr. McPherson distinguished himself as a winning head football coach, and competent athletic director at a number of colleges and universities across the country. In the collegiate sports world, “Mac” was known as “the tough coach who made athletes”. Brother McPherson is the fraternity’s first National Athletic and Sports Commissioner. Another purpose of the award is to recognize the service to community, and the personal achievements of the brother in the region who has excelled exceedingly in collegiate athletics and sports.

The Daniel McDaniels Educator of the Year Award (Alumni Brother)

“The Daniel McDaniels Educator-of-the-Year Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother Dr. Daniel McDaniels. Brother McDaniels is a charter member of Zeta Omicron Sigma Chapter, Life Member, and recipient of many Sigma service awards. He is a well-known and respected educator in the Kansas City, Missouri School District. Colleagues of “Mac” cite him for being “a teacher who can get students to achieve”. Another purpose of the award is to recognize the service to community and the personal achievements of the individual in the region who has done the most to help youngsters and students learn the things they should; excel to their highest potential, and has helped to maintain a quality education program.

The Best Education Award (Alumni & Collegiate Chapter)

“The Best Education Program Award” is to keep before the public the fact that Phi Beta Sigma Fraternity has been concerned about public quality education for all people of these United States, scholastic achievement and career development since 1920, make known to the nation, especially this region of the country, the things that Phi Beta Sigma are doing now to advance the cause of excellence in education, and to honor and give recognition to the chapter in the region that has sponsored the most outstanding Education/Scholarship Program during the past year.

The Best Bigger & Better Business Award (Alumni & Collegiate Chapter)

“The Best Bigger and Better Business Program Award” is to keep before the public the fact that Phi Beta Sigma Fraternity has been concerned about minority and small businesses since 1925, make known to the nation, especially this region of the country, the things that Phi Beta Sigma are doing now to advance the causes of



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minority enterprises, and to honor and give recognition to the chapter in the region that has sponsored the most outstanding Bigger and Better Business program during the past year.

The Best Social Action Program Award (Alumni & Collegiate Chapter)

“The Best Social Action Program Award” is to keep before the public the awareness that Phi Beta Sigma Fraternity has been concerned about first-class citizenship, equal employment opportunities, fair/open housing, segregated schools, civil rights and social change for blacks and other minorities since 1934, make known to the nation, especially this region of the country, the things that Phi Beta Sigma Fraternity are doing now to advance the cause of “liberty and justice for all,” and to honor and give recognition to the chapter in the region that has sponsored the most outstanding Social Action Program during the past year.

The Edward Jordan Advisor of the Year Award (Alumni Brother)

“The Advisor of the Year Award” is to keep before the brotherhood and the public the accomplishments and deeds of the Advisor who have excelled with his collegiate chapter(s) in the Southwestern Region. Also, to recognize the personal achievements of the alumni brother who has done the most during the past year to “speed our cause on its way.”

*****IMPORTANT NOTE*****

All Chapter Reports are to be POSTMARKED by February 9th to be considered for the Regional Outstanding Chapter Award and International Model Chapter Consideration. One hard copy and one digital copy (on CD) must be mailed to the Regional Director AND to the International Headquarters. To be considered for the individual awards and submissions must be mailed to Bro. Joshua Busby, 828 NW 110th St. Oklahoma City, OK 73114-6214. Deadline for the individual regional awards must be POSTMARKED by February 23, 2017.



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“THE CHARLES I. BROWN SIGMA MAN OF THE YEAR AWARD”

The Purpose ⇒	“The Charles I. Brown Sigma Man of the Year Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother Charles I. Brown, only founder of the fraternity from the Southwestern Region to charter a chapter in the region, and to recognized the personal achievements of the collegiate brother in the region who has done the most during the past year to “speed our cause on its way”.
Selection Criteria ⇒	The selection of the collegiate brother to receive “The Charles I. Brown Memorial Award” will be determined by an evidential point system as follows:

Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓
1	Active brother and financial member for two (2) years.	5
2	Honor Student (general scholastic average of “B plus” or its equivalent).	10
3	National headquarters assessment paid in full.	12
4	President or Past President of a chapter.	5
5	Over the past two (2) years has helped to charter a chapter	10
6	Over the past two (2) years has helped to reactivate a chapter	10
7	During the past two (2) years wrote a news article or story that promoted the Fraternity or Greek-letter organizations	10
8	Authored a feature article in “The Crescent Magazine and/or The Regional Magazine “The Praise”.	5
9	Special recognition or an award from a National President of Phi Beta Sigma Fraternity, Inc.	6
10	Special recognition by a Conclave.	8
11	Member of Who’s Who	8
12	President of the student body, Pan-Hellenic Council, IFC, Black Student Union, etc.	10
13	Special recognition from a department or school of his College or University.	8
14	Special recognition from the President, Chancellor or Vice Chancellor of his College or University.	8
15	Special recognition from the SGA/Student Council, Pan-Hellenic Council, IFC	8
16	Special recognition from an honor society.	9



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17	Special recognition from the Mayor or City Council of his college town.	8	
18	Special recognition from a county, state or federal elected official.	8	
19	Special recognition from the school media, local media, trade journals.	9	
20	Elected regional officer or past elected regional officer.	5	
21	Appointed officer or past-appointed officer of the region.	5	
22	Chapter or past Chapter “Man of the Year”.	6	
23	Appointed or past appointed national officer of the fraternity.	7	
24	Special recognition from the State, Regional, or National Officer.	5	
25	Letter of endorsement from your Chapter	5	
26	Chapter has completed all (6) of the National mandates according to the CSAF.	10	
TOTAL			

“THE GEORGE WASHINGTON CARVER EDUCATION AWARD”

The Purpose ⇒	“The George Washington Carver Education Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother George Washington Carver, Member, Distinguished Service Chapter. Dr. Carver was a world-renowned agricultural scientist and teacher, who almost single-handedly saved the post-Civil War agricultural economy of the South. Dr. Carver made more than 300 products from peanuts and 100 or so from the sweet potato, and by doing so he revolutionized the agriculture of the South and improved the nutrition of mankind. Another purpose of the award is to recognize the service to community and the personal achievements of the brother in the region who has done what Brother Carver suggested: Learn to do common things uncommonly well; and kept in mind that anything that helps fill a dinner pail is valuable.	
Selection Criteria ⇒	The selection of the brother to receive “The George Washington Carver Education Award” will be determined by an evidential point system as follows:	
Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓
1	Active brother and financial member for two (2) years.	5
2	Honor Student (general scholastic average of “B plus” or its equivalent).	10
3	Pursuing a baccalaureate, master, or doctorate degree in agriculture and/or majors associated with agriculture, and food and nutrition.	12
4	National headquarters assessment paid in full.	12
5	President, Past President of his chapter.	5
6	Life Member or subscribing Life Member.	12



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7	Authored a feature article in “The Crescent” Magazine and/or Regional Magazine “The Praise”.	5	
8	Member of Who’s Who.	8	
9	President of the student body, Pan-Hellenic Council, IFC, Black Student Union, etc.	8	
10	Special recognition from a department or school of his college or university.	8	
11	Special recognition from the president of his college or university.	8	
12	Special recognition from the SGA/Student Council, Pan-Hellenic Council, IFC, etc.	8	
13	Special recognition from an honor society.	9	
14	Special recognition from the Mayor or City Council of his college town.	8	
15	Special recognition from a county, state or federal official.	8	
16	Special recognition from the school media, local media, national media, trade and professional journals.	9	
17	Chapter or past chapter “Man-of-the-Year”.	6	
18	Special recognition by a state, regional or national officer.	5	
19	Special recognition or an award from a National President.	6	
20	Special recognition by a Conclave.	8	
21	Letter of endorsement from your chapter	5	
22	Chapter has completed the National Education mandates according to the CSAF.	10	
TOTAL			

“THE JOHN T. THORNTON BIGGER AND BETTER BUSINESS MEMORIAL AWARD”

The Purpose ⇒	<p>“The John T. Thornton Bigger and Better Business Memorial Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother John T. Thornton, the first Sigma from the Southwestern Region to become a Life Member of the fraternity. In Kansas City, Brother Thornton was a member of Alpha Delta Sigma Chapter, well-known educator, charter member of the Board of Directors of Douglass State Bank, real estate developer, successful businessman and owner of the Parkview Hotel. In the late forties and early fifties, the Parkview Hotel was the largest and finest hotel for blacks in Kansas City. The 1948 SW Regional Conference was held in the Parkview Hotel. Another purpose of the award is to recognize the service to community and the personal and corporate achievements of an individual or organization in business for profit.”</p>
Selection Criteria ⇒	<p>The selection of the brother to receive “The John T. Thornton Bigger and Better Business Memorial Award” will be determined by an evidential point system as follows:</p>



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Selection Criteria →		The selection of the brother to receive “The John T. Thornton Bigger and Better Business Memorial Award” will be determined by an evidential point system as follows:	
Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓	
1	Active brother and financial member for two (2) years.	5	
2	National headquarters assessment paid in full.	12	
3	Life Member or subscribing Life Member.	12	
4	President, Past President of his chapter.	5	
5	State, regional or national officer.	8	
6	Licensed entrepreneur.	10	
7	Licensed and legally operated enterprise.	10	
8	Netted a profit last year.	10	
9	Increased sales more than twenty-five percent (25%) last year.	10	
10	Capital improvements, equipment purchases, additions to rolling stock and inventories totaled more than \$5,000.00 last year.	10	
11	Advertising cited for “good taste”.	10	
12	Recognized by community leaders and the media as being an asset to the community.	10	
13	Recognized by the local business community as being an enterprise that has made significant strides over the past several years.	5	
14	Contributed one thousand dollars (\$1,000) or more to a Phi Beta Sigma Bigger and Better Business Program. (The contribution could have been in a scholarship(s), cash donation, serviced-in-kind, etc.	12	
15	Contributed five hundred dollars (\$500.00) or more to a Phi Beta Sigma Bigger and Better Business Program. (The contribution could have been in a scholarship(s), cash donation, serviced-in-kind, etc.	5	
16	Special recognition from the Mayor or City Council.	8	
17	Special recognition from a country, state or federal official.	8	
18	Authored an article about business that was published in a newspaper or magazine.	10	
19	National officer of a 500 member or more organization.	10	
20	Special recognition by a chapter (s).	5	
21	Letter of endorsement from your chapter.	5	
22	Has an account with Phi Beta Sigma National Credit Union.	5	
23	Pursuing a baccalaureate, master, or doctorate degree in business, accounting, and finance.	12	
24	Special recognition by a state, regional or national director of Bigger and Better Business.	5	
25	Special recognition by the U. S. Small Business Administration, other federal agencies and departments.	10	



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26	Special recognition by a Governor or The President of the United States	14	
27	Special recognition or an award from a National President of Phi Beta Sigma	6	
28	Special recognition by a Conclave.	8	
29	Chapter has completed the National Bigger & Better Business mandates according to the CSAF.	10	
TOTAL			



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Collegiate Chapter with the Highest GPA

The submission requirement is a chapter grade report must be emailed to Joshua Busby (joshuabusby2@yahoo.com) from the chapter's campus Office of Greek Life no later than Feb 23, 2017.

Collegiate Brother with the Highest GPA

The submission requirement is the eligible brother must submit an OFFICIAL Transcript to the Awards Committee by the first day of the conference (March 9, 2017).



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“THE ULYSSES S. MCPHERSON ATHLETIC AWARD”

The Purpose ⇒	“The Ulysses S. McPherson Athletic Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother Ulysses S. McPherson, Member, Distinguished Service Chapter. For many years, Brother Dr. McPherson distinguished himself as a winning head football coach, and competent athletic director at a number of colleges and universities across the country. In the collegiate sports world, “Mac” was known as “the tough coach who made athletes”. Brother McPherson is the fraternity’s first National Athletic and Sports Commissioner. Another purpose of the award is to recognize the service to community, and the personal achievements of the brother in the region who has excelled exceedingly in collegiate athletics and sports”.
Selection Criteria ⇒	The selection of the brother to receive “The Ulysses S. McPherson Athletic Award” will be determined by an evidential point system as follows:

Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓
1	Active brother and financial member for two (2) years.	5
2	Honor student (general scholastic average of “B plus” or its equivalent).	10
3	In school on an athletic scholarship.	8
4	Captain of a team.	9
5	Co-captain of a team.	7
6	Member, All-Star Team.	8
7	Member, All-Conference Team; All-American Team.	9
8	“Most Valuable Player” awards.	10
9	National headquarters assessment paid in full.	12
10	President or Past-President of a chapter.	5
11	Authored a feature article in “The Crescent” Magazine or The Regional Magazine “The Praise” Magazine.	5
12	Member of Who’s Who	8
13	Featured on the cover of a magazine.	10
14	Participated in Olympic trials.	10
15	Member, Olympic Team.	12
16	Special recognition from a department or school of his college or university.	8
17	Special recognition from the President or Chancellor or Vice Chancellor of the college or university.	8
18	Special recognition from the SGA/Student Council, Pan-Hellenic Council, IFC, etc.	8
19	Special recognition by a sports organization or sports writer(s).	8
20	Special recognition by the school media, local media, national media, and sports magazines.	8



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21	Chapter or past chapter “Man-of-the-Year”.	6	
22	Special recognition by a state, regional or national officer.	5	
23	Special recognition or an award from a National President.	6	
24	Special recognition by a Conclave.	8	
25	Letter of endorsement from his chapter.	5	
TOTAL			

“THE DANIEL MCDANIELS EDUCATOR-OF-THE-YEAR AWARD”

The Purpose ⇒	<p>“The Daniel McDaniels Educator-of-the-Year Award” is to keep before the brotherhood and the public the accomplishments and deeds of Brother Dr. Daniel McDaniels. Brother McDaniels is a charter member of Zeta Omicron Sigma Chapter, Life Member, and recipient of many Sigma service awards. He is a well-known and respected educator in the Kansas City, Missouri School District. Colleagues of “Mac” cite him for being “a teacher who can get students to achieve”. Another purpose of the award is to recognize the service to community and the personal achievements of the individual in the region who has done the most to help youngsters and students learn the things they should; excel to their highest potential, and has helped to maintain a quality education program”.</p>
Selection Criteria ⇒	<p>The selection of the brother to receive “The Daniel McDaniels Educator-of-the-Year Award” will be determined by an evidential point system as follows:</p>

Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓
1	Active brother and financial member for three (3) years.	5
2	National headquarters assessment paid in full.	12
3	Life Member or subscribing Life Member.	12
4	President, Past President of a chapter.	5
5	Regional Director of Education or Past Regional Director of Education.	6
6	National, Past National Director of Education.	10
7	Former Regional “Sigma Man-of-the-Year”.	8
8	Distinguished Member of the Region.	10
9	Classroom teacher, counselor or specialists in a school district, at a college/university, or trade school.	7
10	Pursuing a master degree.	7
11	Vice Principal, Principal, Headmaster, Program Director or Project Coordinator in a school system.	8
12	Pursuing a doctorate degree.	10
13	Assistant/Deputy Superintendent, Superintendent for a school district.	12



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14	Member, Board of Education, Board of Curators, Board of Regents, or Board of Trustees.	10	
15	Recipient of a study fellowship.	8	
16	College or university professor.	9	
17	College or university dean, department head, or vice president.	10	
18	School district, college or university official.	8	
19	President of a college or university.	12	
20	Former president of a college or university.	11	
21	Elected or appointed county, state, or federal education official.	8	
22	Distinguished Lecturer.	11	
23	Authored a feature article in "The Crescent" Magazine or The Regional Magazine "The Praise".	5	
24	Former teacher, counselor, or specialist, professor, or school official.	7	
25	Special recognition by a national education society or association/federation.	11	
26	Special recognition by a local or state education society or association/federation.	11	
27	Author of a book, or editor of a journal or magazine.	12	
28	President/Head of a 500 member or more education organization.	12	
29	Authored an article about education that was published in a newspaper or magazine last year.	10	
30	Listed in Who's Who.	10	
31	Special recognition from a department or school of a college or university.	8	
32	Special recognition from a school district.	8	
33	Special recognition from a Superintendent of Schools or college/university President.	8	
34	Special recognition from the Mayor or City Council.	8	
35	Special recognition from a county, state or federal official.	8	
36	Special recognition from the school media, local media, national media, or trade/professional journal or magazine.	8	
37	Chapter or past Chapter "Man-of-the-Year".	6	
38	Special recognition by a state, regional or national director of education.	5	
39	Special recognition or an award from a National President.	6	
40	Special recognition by a Conclave.	8	
41	Letter of endorsement from his chapter.	5	
42	Chapter has completed the National Education mandates according to the CSAF.	10	
TOTAL			



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“THE ARGEL OATIS SIGMA MAN-OF-THE-YEAR AWARD”

The Purpose ⇒	“The Argel Oatis Sigma Man-of-the-Year Award” is to make known to the brotherhood and the public the personal achievements and service to community and humanity of the brother in the region who has done the most during the past year to “speed our noble cause on its way”.
Selection Criteria ⇒	The selection of the brother to receive “The Sigma Man of the Year Award” for the Southwestern Region will be determined by an evidential point system as follows
Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!	
POINTS ↓	
1	Active brother and financial member for the three (3) years prior to being nominated.
2	National headquarters assessment paid in full.
3	Life Member or subscribing Life Member.
4	Contributed \$500.00 to the fraternity over the past two (2) years.
5	President, Past President of his chapter.
6	Regional Director, Past Regional Director of the Southwestern Region.



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7	Elected national officer or past elected national officer of the fraternity.	10	
8	Former Regional “Sigma Man-of-the-Year”.	10	
9	Over the past three (3) years has helped to reactivate two (2) chapters in the region.	5	
10	Over the past six (6) years has helped to charter two (2) chapters in the region.	5	
11	During the past year wrote a news article or story that promoted the fraternity or Greek-letter organization.	10	
12	Distinguished Member of the Region.	10	
13	Authored a featured article in “The Crescent” Magazine or the Regional Magazine “The Praise”.	5	
14	Special recognition by a Conclave.	8	
15	Special recognition or an award from a National President.	6	
16	Elected regional officer or past elected regional officer	5	
17	Appointed officer or past-appointed officer of the region.	4	
18	Chapter or past chapter “Man-of-the-Year”.	5	
19	Appointed or past appointed national officer of the fraternity.	7	
20	Career accomplishments, personal achievements and deeds of service to the community have been noted and recognized by the media, elected officials, city, county, state and federal legislative bodies and civil rights organizations.	7	
21	National President of a 500 member or more organization.	10	
22	Elected or former elected city, county, state or federal official.	7	
23	City, county, state or federal appointed official	5	
24	Church pastor or church state, district or national official	6	
25	Son is a Sigma; Wife or Daughter is a Zeta.	11	
26	Letter of endorsement from his chapter.	5	
27	Chapter has completed all (6) of the National mandates according to the CSAF.	10	
TOTAL			

“THE BEST EDUCATION PROGRAM AWARD”

The Purpose ⇒	For the Southwestern Region, “The Best Education Program Award” is to keep before the public the fact that Phi Beta Sigma Fraternity has been concerned about public quality education for all people of these United States, scholastic achievement and career development since 1920, make known to the nation, especially this region of the country, the things that Phi Beta Sigma are doing now to advance the cause of excellence in education, and to honor and give recognition to the chapter in the region that has sponsored the most outstanding Education/ Scholarship Program during the past year.
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Selection Criteria ⇒	The selection of the chapter to receive “The Best Education Program Award” will be determined by an evidential point system as follows:		
Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!			POINTS ↓
1	Implementing the National Program	15	
2	Chapter headquarters assessment paid in full.	12	
3	Newspaper article(s)/story(ies) about the program.	10	
4	Scholarship or contribution of \$100 or more to an individual, group, organization, institution, or worthy cause.	10	
5	Contribution of \$50 to \$99 to the Phi Beta Sigma Education Foundation.	6	
6	Contribution of \$100 or more to the Phi Beta Sigma Education Foundation.	11	
7	Printed programme(s) of public function(s) associated with the program	5	
8	Picture(s) of program activities	10	
9	City, county, state proclamations	7	
10	Letters of praise and appreciation for the program from community groups, civil rights organizations and elected officials	8	
11	Special recognition from a National President.	6	
12	Special recognition from a National Director of Education	5	
13	Special recognition by a Conclave	8	
14	Special recognition by the Area, State, or Regional Director of Region.	5	
15	Proper submission of PIA of the event.	5	
16	Chapter has completed all of the National mandates under Education according to the CSAF.	10	
TOTAL			

“THE BEST BIGGER AND BETTER BUSINESS PROGRAM AWARD”



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The Purpose ⇒	For the Southwestern Region, “The Best Bigger and Better Business Program Award” is to keep before the public the fact that Phi Beta Sigma Fraternity has been concerned about minority and small businesses since 1925, make known to the nation, especially this region of the country, the things that Phi Beta Sigma are doing now to advance the causes of minority enterprises, and to honor and give recognition to the chapter in the region that has sponsored the most outstanding Bigger and Better Business program during the past year.	
Selection Criteria ⇒	The selection of the chapter to receive “The Best Bigger and Better Business Program Award” will be determined by an evidential point system as follows:	
Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓
1	Implementing the National Program.	15
2	Chapter headquarters assessment paid in full.	12
3	Newspaper article(s)/story(ies) about the program	10
4	Scholarship or contribution of \$100 or more to an individual, group, organization, institution, or worthy cause.	10
5	Printed programme(s) of public function(s) associated with the program	5
6	Picture(s) of program activities.	10
7	City, county, state proclamations.	7
8	Letters of praise and appreciation for the program from community groups, civil rights organizations and elected officials.	8
9	Special recognition from a National President.	6
10	Special recognition by Conclave.	8
11	Special recognition by Area, State, or Regional Director.	5
12	Proper submission of PIA of the event(s).	5
13	Chapter has completed all of the National mandates under Bigger & Better Business according to the CSAF.	10
TOTAL		



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“THE BEST SOCIAL ACTION PROGRAM AWARD”

The Purpose ⇒	For the Southwestern Region, “The Best Social Action Program Award” is to keep before the public the awareness that Phi Beta Sigma Fraternity has been concerned about first-class citizenship, equal employment opportunities, fair/open housing, segregated schools, civil rights and social change for blacks and other minorities since 1934, make known to the nation, especially this region of the country, the things that Phi Beta Sigma Fraternity are doing now to advance the cause of “liberty and justice for all,” and to honor and give recognition to the chapter in the region that has sponsored the most outstanding Social Action Program during the past year.	
Selection Criteria ⇒	The selection of the chapter to receive “The Best Social Action Program Award” will be determined by an evidential point system as follows:	
Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓
1	Implementing the National Program.	15
2	Chapter headquarters assessment paid in full.	12
3	Newspaper article(s)/story(ies) about the program.	10
4	Contribution of at least \$500 to \$999 to March of Dimes	5
5	Contribution of \$1,000 or more to March of Dimes	10
6	Printed programme(s) of public functions associated with the program.	5
7	Picture(s) of program activities.	10
8	City, county, state proclamations.	7
9	Letters of praise and appreciation for the program from community groups, civil rights organizations and elected officials.	8
10	Special recognition from a National Director of Social Action.	5
11	Special recognition from a National President.	6
12	Special recognition by a Conclave.	8
13	Special recognition by Area, State or Regional Director(s).	5
14	Proper submission of PIA of the event(s).	5
15	Chapter has completed all of the National mandates under Social Action according to the CSAF.	10
TOTAL		



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“THE EDWARD JORDAN ADVISOR OF THE YEAR AWARD”

The Purpose ⇒	“The Advisor of the Year Award” is to keep before the brotherhood and the public the accomplishments and deeds of the Advisor who have excelled with his collegiate chapter(s) in the Southwestern Region. Also, to recognize the personal achievements of the alumni brother who has done the most during the past year to 'speed our cause on its way”.
Selection Criteria ⇒	The selection of the Alumni Brother to receive “The Advisor of the Year Award” will be determined by an evidential point system as follows:

Instructions: Place an “X” next to the point value if you meet that criterion. Total your points below!		POINTS ↓
1	Active brother and financial member for two (2) or three (3) years.	5
2	National HQ assessments paid in full.	10
3	Attended 1 of the last 2 National Conclaves	10
4	Attended 2 of the last 3 Regional Conferences	10
5	Nationally and/or Regionally Certified for MIP at/since last Regional Conference	10
6	Certified MIP Trainer	15
7	Over the past three (3) years has helped to charter a chapter in the region	10
8	Over the past three (3) years has helped to reactivate a chapter in the region	10
9	Special recognition or an award from a National President	10
10	Special recognition by a Conclave	10
11	Elected regional officer or past elected regional officer	10
12	Appointed officer or past appointed officer of the region	5
13	Chapter or past chapter “Man-of-the-Year”	5
14	Letter of endorsement from his chapter	5
15	Special recognition from the President, Chancellor or Vice Chancellor of his College or University	10



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16	Special recognition from the SGA/Student Council, Pan-Hellenic Council IFC	10	
17	Special recognition from the State, Regional, or National Officer.	5	
18	Special recognition from the Chapter(s) you advise	5	
19	President or Past President of the sponsoring alumni chapter	5	
20	Trainer of workshops for advisors, MIP Certification, Educational Sessions, etc.	10	
21	Advising multiple collegiate chapter(s)	10	
22	Advising collegiate chapter(s) more than one-hundred miles (100 miles) away	10	
23	Advisor(s) should be registered with the National HQ and Regional Board	10	
24	Attended Advisor Training Workshops on National or Regional level	10	
25	Certified at/since the last Regional Conference	10	
26	Advises a chapter in which he was not initiated as a collegiate brother	2	
27	The chapter he advises completed the CSAF, PIA, and submitted a chapter report by the deadline	5	
28	The chapter he advises has Gold status level	8	
29	The chapter he advises has Silver status level	4	
30	Chapter has been selected to participate in the Model Chapter of the Year interview and display table for the Regional Conference / Conclave	5	
31	Chapter less than 5 members have at least 50% growth from previous year	5	
32	Chapter between 6-11 members have at least 40 % growth from previous year	5	
33	Chapter between 12-20 members have at least 30% growth from previous year	5	
34	Chapter more than 20 members have at least 25% growth from previous year	5	
35	Chapter Cumulative G.P.A. is 2.5 or higher	10	
36	30% of chapter is registered for chapter	10	
TOTAL			



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