



Phi Beta Sigma Fraternity, Incorporated Presence On Capitol Hill Our Government Relations Vision Phi Beta Sigma and Zeta Phi Beta Day On Capitol Hill



Objective

To promote the Fraternity and its' work on the Congressional Level

Target Audience

Members of Congress
Congressional Staff Members
Congressional Black Caucus
Congressional Black Associates

Tactical Plan

A one or two day sweep of Capitol Hill offices where Fraternity and Sorority Members address Members of Congress and their staff, informing them of the work that Phi Beta Sigma and Zeta Phi Beta are doing for their constituents. They will be introduced to our partner connections and understand legislation that we support or oppose. Special emphasis will be placed on district-specific activities that have the greatest impact on the Members' constituency.

Leaders from both organizations will meet with the leadership of the U.S. House and Senate, the Congressional Black Caucus and other leaders that champion causes supported by Phi Beta Sigma and Zeta Phi Beta.

Service Report Sharing

When available, our service statistics or "service fact sheets" should be available for members of Congress and their staff to illustrate the levels of service that Phi Beta Sigma renders in each Congressional District. Not only is this a unique courtesy but also a tool to foster the communication that must exist between the Fraternity and Congressional Offices. It is imperative the every chapter report their service activities in order to accommodate the report sharing effort.

Strategic Partner Participation

It would be beneficial for members of Phi Beta Sigma to participate in the advocacy activities of our strategic partners including the March of Dimes and the American Cancer Society. It is also helpful that brothers identify themselves as members of Phi Beta Sigma, while working with these partners.

Grassroots Advocacy

Phi Beta Sigma's current grassroots advocacy efforts are implemented through Blue Alerts. This is one of the easier ways for members to address their concerns and/or support for Congressional activity or specific legislation. Additionally, Blue Alerts help support the direct advocacy component.